Warndon Parish Council SID report covering Mar for April 2026 Meeting

TRAFFIC ANALYSIS REPORT FOR WESTCOTEC SID

The sign has been returned from Westcotec following investigation. The sign has been repositioned back to the previous location, opposite Goodrich Avenue for vehicles heading west.

The battery failed shortly before 1st April so I have been unable to download the data. When the battery is replaced, the data will be available. Unfortunately, it means no data will be captured over the Easter holiday. This is a consequence of the lower service standards from Worcester City Council.

Comparison with Previous Months (Westcotec SID)

Report	Dates Covered	Days	Veh Counts	Ave Daily Count	85th Percentile Speed mph	85th Percentile Vehicles	NB. of Speeders	Speeders % of veh counts
Hastings Drive (1a) on l/c with no number (should be no.5533?) opposite Goodrich Avenue, for vehicles heading west.								
Mar for April 2026	April 2026	0	N/A	N/A	N/A	N/A	N/A	N/A
Feb for Mar 2026	03/02 to 28/02	25	38,638	1,581	31.0	32,842	6,997	18.1%
Nov 2025 to Jan 2026	Oct 05 to Jan 2026	0	N/A	N/A	N/A	N/A	N/A	N/A
Oct for Nov 2025	01/10 to 05/10	5	7,085	1,441	31.9	6,022	1,556	22.1%
Sep for Oct 2025	21/08 to 30/09	41	46,736	1,354	31.7	46,736	5,810	21.1%
Jul/Aug for Sep 2025	01/07 to 20/07	N/A	N/A	N/A	N/A	N/A	N/A	N/A
June for July 2025	16/06 to 26/06	10	15,940	1,614	32.4	13,549	4.029	25.3%
May for June 2025	01/05 to 12/05	12	16,813	1,558	31.4	14,291	3,276	19.5%
Apr for May 2025	09/04 to 30/04	21	33.566	1,564	31.2	28,531	6,233	18.6%
Mar for Apr 2025	02/03 to 22/03	20	28,257	1,416	31.0	24,018	5,104	18.1%

TRAFFIC ANALYSIS REPORT



TRAFFIC ANALYSIS REPORT FOR ELAN CITY SID (MILLWOOD DRIVE)

The device has been moved back to Drive lp 7791 southbound, before Turbary Avenue, it was previously on Millwood Drive lp Northbound, before Trotshill Lane West. A slight increase, but broadly in line with previous recordings.

It appears the sign worked almost all the time except for two nights. The proportion of recorded speeders has remained constant. Max speeds 66mph incoming, 63mph outgoing.

Report	Dates Covered	Days * est.	Direction	Veh Counts	Ave Daily Count	85th Percentile Speed mph	% below 30mph	NB. of Speeders	Speeders % of veh counts
Millwood Drive lp 7791 southbound, before Turbary Avenue									
Mar for April 2026	02/03 to 01/04	30	Incoming	71,436	2,381	29	90.0%	7,116	10.0%
			Outgoing	59,912	1,997	31	77.7%	13,368	22.3%
Feb for Mar 2026	03/02 to 28/02	23*	Incoming	42,477	1,847	29	90.0%	4,233	10.0%
			Outgoing	36,050	1,567	31	78.3%	7,828	21.7%
Jan for Feb 2026	02/01 to 02/02	20*	Incoming	30,316	1,516	29	90.2%	2,984	9.8%
			Outgoing	25,001	1,250	31	79.1%	5,223	20.9%
Dec for Jan 2026	04/12 to 01/01	10*	Incoming	18,325	1,833	29	88.7%	2,082	11.4%
			Outgoing	15,253	1,525	31	77.0%	3,499	22.9%
Nov for Dec 2025	02/11 to 01/12	29*	Incoming	45,594	2,400	29	89.5%	4,786	10.5%
			Outgoing	38,503	2,026	31	77.6%	8,633	22.4%
Oct for Nov	02/10 to 01/11	29	Incoming	50,076	2,087	29	89.5%	5,891	10.5%
			Outgoing	47,084	1,962	32	76.0%	11,277	24.0%
Sep for Oct 2025	25/08 to 01/10	37	Incoming	78,078	2,110	30	85.9%	11,038	14.1%
			Outgoing	73,561	1,988	31	78.7%	15,663	21.3%
Millwood Drive lp Northbound, before Trotshill Lane West									
Jul/Aug for Sep 2025	02/07 to 24/08	54	Incoming	99,336	1,839	31	80.3%	19.539	19.7%
			Outgoing	106,450	1,971	31	79.5%	21,794	20.5%
June for July 2025	03/06 to 30/06	27	Incoming	59,560	2,206	31	80.4%	11,642	19.6%
			Outgoing	60,530	2,241	31	79.8%	12,247	20.2%
May for June 2025	02/05 to 02/06	31	Incoming	59,025	1,904	31	80.3%	11,717	19.7%
			Outgoing	60,919	1,965	31	78.9%	12,853	21.1%
Apr for May 2025	08/03 to 01/05	21	Incoming	40,603	1,933	31	80.3%	8,010	19.7%
			Outgoing	42,454	2,022	31	78.6%	9,075	21.4%
Millwood Drive lp 7791 southbound, before Turbary Avenue									
Mar for Apr 2025	03/03 to 01/04	30	Incoming	71,031	2,368	29	88.9%	15,008	11.1%
			Outgoing	61,728	2,058	32	75.8%	7,918	24.2%

TRAFFIC ANALYSIS REPORT



TRAFFIC ANALYSIS REPORT FOR ELAN CITY SID (PLANTATION DRIVE)

Although there has been a sign here regularly, they have always been positioned to remind drivers travelling westwards so it was turned eastwards from March 2025. This location is just before a well-used footpath between the Berkeley's and the Lyppards, a walking route towards the Lyppard Centre.

Incoming (76.8%) and Outgoing (82.8%) show a similar proportion of vehicles obeying the speed limit since last month. Max speed 72mph in both directions. This sign performs much better than the sign on Millwood Drive in terms of battery use.

Report	Dates Covered	Days	Direction	Veh Counts	Ave Daily Count	85th Percentile Speed mph	% below 30mph	NB. of Speeders	Speeders % of veh counts
Plantation Drive lp 0645, eastbound, before Purleigh Avenue									
Mar for April 2026	02/03 to 01/04	31	Incoming	81,772	2,638	31	76.8%	18,967	23.2%
			Outgoing	97,419	3,143	30	82.8%	16,792	17.2%
Feb for Mar 2026	03/02 to 28/02	26	Incoming	68,183	2,622	31	76.3%	15,871	23.7%
			Outgoing	80,943	3,113	30	82.8%	13,886	17.2%
Jan for Feb 2026	02/01 to 02/02	31	Incoming	81,171	2,618	29	86.5%	10,967	13.5%
			Outgoing	94,457	3,047	30	84.5%	14,690	15.5%
Dec for Jan 2026	01/12 to 01/01	31	Incoming	76,478	2,467	30	85.3%	11,248	14.7%
			Outgoing	91,808	2,962	30	83.3%	15,321	16.7%
Nov for Dec 2025	02/11 to 01/12	30	Incoming	84,415	2,814	30	85.4%	12,279	14.6%
			Outgoing	102,423	3,414	30	82.5%	17,976	17.5%
Oct for Nov 2025	01/10 to 30/10	30	Incoming	79,457	2,649	30	84.3%	12,518	15.7%
			Outgoing	96,141	3,205	31	81.0%	18,297	19.0%
Sept for Oct 2025	25/08 to 01/10	37	Incoming	97,006	2,623	30	83.3%	16,224	16.7%
			Outgoing	117,962	3,188	31	80.3%	23,237	19.7%
Jul/Aug for Sep 2025	01/07 to 24/08	55	Incoming	133,932	2,435	31	81.3%	25.085	18.7%
			Outgoing	163,683	2,976	31	79.5%	33,643	20.5%
June for Jul 2025	01/06 to 30/06	30	Incoming	79,816	2,560	31	81.4%	14,849	18.6%
			Outgoing	90,237	3,008	31	79.4%	18,550	20.6%
May for June 2025	01/05 to 31/05	31	Incoming	78,267	2,524	31	81.6%	14,427	18.4%
			Outgoing	90,459	2,918	31	78.7%	19,293	21.3%
Plantation Dr n l/c with no number just before Barass Ave (A4440 side) for vehicles heading west.									
Oct for Nov 2024	03/10 to 31/10	28	Incoming	85,756	3,063	31	82.7%	14,808	17.3%
			Outgoing	75,962	2,713	29	88.9%	8,442	11.1%

Compiled by Councillor Stephen Hodgson 09.04.2026